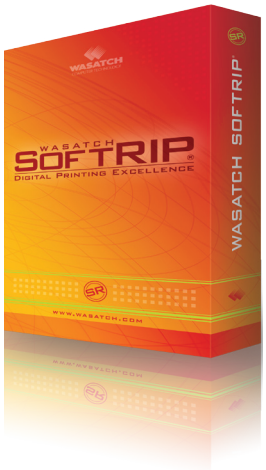
FORMAX®

Wasatch SoftRIP

RIP AND COLOR MATCHING SOFTWARE

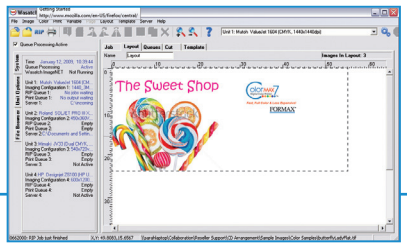


DIGITAL PRINTING EXCELLENCE

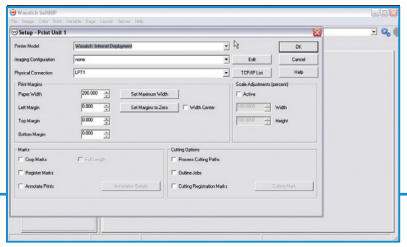
Formax Wasatch SoftRIP Color Matching Software is sophisticated software made easy. With simple setup, intuitive workflow, and powerful print controls, SoftRIP saves you time and money while producing excellent quality color. Whatever your printing goals, Wasatch has a solution for you.

WASATCH SOFTRIP®

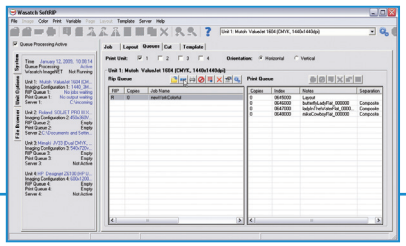
Layout



Print Settings



RIP Queue



Tools for Every Level of Expertise

Wasatch SoftRIP gives you the perfect combination of easy operation and sophisticated features. New users will be up and running in minutes, thanks to our easy-to-use color controls, plug-and-play imaging configurations, and quick setup. Printing experts will find the intricate controls and innovative tools necessary to implement even the most complex production and color workflows for unparalleled quality output.

Make Your Workflow Flow

Wasatch SoftRIP allows you to drive up to four printers simultaneously, so no matter how large or complex your production environment, SoftRIP has the workflow tools you need for complete control. SoftRIP can manage any print environment.

Available for ColorMax7

- **Wasatch-RIP:** SoftRIP Color Matching Software
- **Wasatch-VDP:** Variable Printing Module for Wasatch-RIP
- **Wasatch RIP Annual Software Support**

Available for ColorMaxLP

- **LP-12:** Wasatch SoftRIP Color Matching Software
- **LP-13:** Wasatch Variable Printing Module for LP-12
- **Wasatch RIP Annual Software Support**

ColorMax7

ColorMaxLP

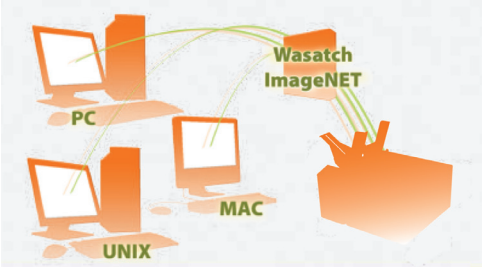
A New Standard in Color Quality

SoftRIP's exclusive *Precision Stochastic Screens Halftone Method* achieves excellent color reproduction with perfectly smooth gradients. SoftRIP has the most extensive arsenal of color tools available in any RIP. With intricate controls and innovative tools necessary to implement even the most complex color workflows, SoftRIP is the RIP that color experts choose most.

Pressure Seal Solutions • Mailing Solutions • Data Destruction Solutions • Digital Print & Finishing Solutions

Leverage the Power Across Your Network

SoftRIP's power isn't limited to the RIP station. Any PC, Mac, or UNIX workstation on your network can use SoftRIP to print using a regular web browser. SoftRIP's server tools are simple to set up on networked workstations and even easier to use.



Save Time and Money

SoftRIP pays for itself quickly in saved time and media. Most RIPs bundled with inkjet printers include only the basic features necessary to drive the printer. Only a quality RIP like SoftRIP gives you the tools you need to save thousands of dollars of media over the long haul.

WASATCH VARIABLE DATA PRINTING MODULE

WASATCH SOFTRIP® VARIABLE DATA PRINTING

Quick Customization

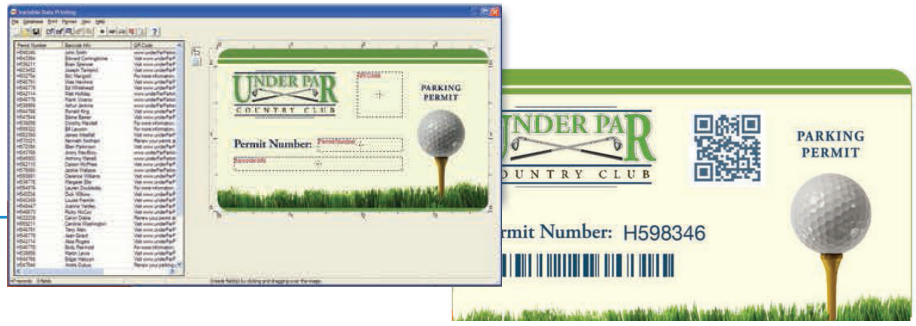
Wasatch SoftRIP's Variable Data Printing (VDP) Option is available for use with both the ColorMax7 Digital Color Printer and the ColorMaxLP Digital Color Label Printer. VDP helps streamline the production of customized print runs, such as envelopes, postcards, labels and more.

Powerful Print Options

With Wasatch VDP, you can preview your prints before consuming ink and media and save your templates for future use. Select batch processing to print jobs with 10,000 records or more and use **SoftRIP's Smart Nesting** feature to create media- and time-saving layouts. Or, use the **Fast Layout** tool to automate the production of runs of thousands of variable data printing jobs right out of VDP.

Easy Variable Data Templates

With Wasatch, adding variable data customization to your inkjet workflow is easy. Instantly create repeating or sequential values with SoftRIP's Auto-Data feature or import data from a comma-delimited text file or from any application that can produce a comma-delimited file. Customize variable data fields with fonts, barcodes, QR codes, Data Matrix codes, and a variety of sizing, color, and effect features. And automatically resize text and images with expand- or shrink-to-fit bounding box options.



Compatible with both ColorMax7 and ColorMaxLP

System Requirements

Minimum
- *2 GHz CPU*
- *2 GB RAM*
- *120 GB hard drive*
- *DVD-ROM drive*
- *Windows 7 and Windows 8*

Recommended
- *3 GHz or higher quad core CPU*
- *4 GB RAM*
- *500 GB or larger hard drive (SSD preferable)*
- *DVD-ROM drive*
- *Windows 7 and Windows 8*

File Format Compatibility: *PostScript Level 3, PDF, EPS, Tiff, JPG, GIF, PNG, PSD, BMP, PCX,PPM, TGA, DCS2, and MrSID*

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